



FOR IMMEDIATE RELEASE



Crawford's Allen W. Nelson Honored for Service

ATLANTA (April 18, 2013) — Crawford & Company (NYSE: CRDA; CRDB), the world's largest independent provider of claims management solutions, has announced that Allen W. Nelson has received the *2013 Revolutions Award for Outstanding Nonprofit Board Leader* for his service with Atlanta Ballet. The award is presented by the Georgia Center for Nonprofits. Nelson serves as Crawford's executive vice president, general counsel, corporate secretary and chief administrative officer. The Revolutions Awards honor individuals and organizations from across Georgia's nonprofit sector who have implemented a revolutionary change that has generated a measurable, sustainable, and transformative impact on an individual, organization or community.

Nelson is chairman of the board of Atlanta Ballet, a position he has held since 2009, and has been on its board since 2006. As noted by the Center, he has been instrumental in the execution of the largest and most successful capital campaign in the Atlanta Ballet's history, and he has developed substantial relationships of mutual respect and warmth with the company's artists.

The award will be presented at the May 21st annual Nonprofit Awards Luncheon at Nonprofit Summit 2013 at the Sheraton Atlanta. "I am honored to be recognized by the Georgia Center for Nonprofits, but this is more about the Atlanta Ballet board, its artists and staff, and the Ballet's leadership," Nelson said. "Nonprofit organizations and their boards work tirelessly and selflessly to support organizations that have a vital role in contributing to our community in many ways, and it is important to recognize those efforts."

Nelson is responsible for handling legal matters for Crawford & Company, overseeing the company's Legal department and performing the duties of corporate secretary. As chief administrative officer he directs the Human Resources, Quality, Compliance and Training, Corporate Communications, Vendor Management and Internal Audit functions.

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About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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