



FOR IMMEDIATE RELEASE



**Crawford's Allen W. Nelson Appointed to the Board of Trustees of  
the Woodruff Arts Center**

ATLANTA (June 28, 2013) — Crawford & Company (NYSE: CRDA; CRDB), the world's largest independent provider of claims management solutions, has announced that Allen W. Nelson has joined the Board of Trustees of the Woodruff Arts Center. Nelson chairs the Global Firms Committee of the Arts Center's Annual Fund and is a recipient of the 2011-2012 Charles R. Yates Award for recognition of his outstanding work as a volunteer for the organization. He serves as Crawford's executive vice president, general counsel, corporate secretary and chief administrative officer.

The Arts Center Board of Trustees' membership reflects Nelson's ongoing commitment to community service and the arts in Atlanta. In May, Nelson received the *2013 Revolutions Award for Outstanding Nonprofit Board Leader*, an award presented by the Georgia Center for Nonprofits for his work with the Atlanta Ballet. Nelson is chairman of the board of the Atlanta Ballet, a position he has held since 2009, and he has been on its board since 2006. During his tenure with the Ballet he played a key role in the largest and most successful capital campaign in the Atlanta Ballet's history.

"We're extremely proud of Allen's tireless commitment to service in our local community," said Crawford President and Chief Executive Officer Jeffrey T. Bowman. "Allen's support of the Woodruff Arts Center and other nonprofit organizations is a prime example of Crawford's strong culture of volunteerism."

With this appointment, Nelson joins the ranks of distinguished leaders from the banking, media, consulting, retail, legal, architectural & design, electronic transaction processing and beverage industries who serve on the Board. The Woodruff Arts Center's Board of Trustees is comprised of prominent individuals within Atlanta's business and civic communities. Board members are tasked with making the

**MORE**

## **Page 2 . . . Crawford's Allen W. Nelson Appointed to Board of the Woodruff Arts Center**

Woodruff Arts Center an influential public resource and promoting the arts as an important community asset, contributing their time, resources, leadership and thoughtful oversight to ensure the success of the organization.

Since its founding in 1968, the Woodruff Arts Center has established itself as one of the premier cultural centers in the United States, uniting individual arts institutions to create a collaborative, inspirational and supportive environment for education and the arts. The Arts Center's campus, located in Midtown Atlanta, houses the Alliance Theatre, the Atlanta Symphony Orchestra, the High Museum of Art and Young Audiences.

Nelson is responsible for handling legal matters for Crawford & Company, overseeing the company's Legal department and performing the duties of corporate secretary. As chief administrative officer, he directs the Human Resources, Quality, Compliance and Training, Corporate Communications, Vendor Management and Internal Audit functions.

### **About Crawford**

Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions<sup>®</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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