



FOR IMMEDIATE RELEASE



Crawford Issues Superstorm Sandy Whitepaper on Storm's One-year Anniversary
Paper looks at storm results, Crawford's claims handling, and regulatory changes

ATLANTA (October 29, 2013) — Twelve months ago today Superstorm Sandy struck one of the most densely populated areas of the United States with damage on an unprecedented scale. To help understand the storm's effects Crawford & Company is issuing the research whitepaper *Superstorm Sandy a Year Later: A Record-setting Storm and a Record-setting Response*. *Superstorm Sandy a Year Later* summarizes how the storm developed and the damage it caused, how the insurance industry and our country and cities could handle future catastrophic events, and how Crawford handled record-setting claims generated by the storm.

"A year ago Superstorm Sandy was just hitting the United States Northeast. Within a few days it had caused more than \$18 billion of damage and generated more than 1.5 million claims across more than a dozen states," noted Jeffrey T. Bowman, Crawford's president and chief executive officer. "*Superstorm Sandy a Year Later* is a concise guide to understanding this catastrophic event and what it meant for the insurance industry, how future storms could be managed, and regulatory and legislative reforms that resulted from Sandy."

At its peak, Superstorm Sandy was 1,000-miles wide with 90 mile-per-hour winds, and its rare path drove it directly into the high-population states of New York, New Jersey, and Connecticut, resulting in projected economic losses just for those three states reaching approximately \$82 billion. For Crawford, Superstorm Sandy was a record-setting event in terms of claims volume and the company's response. Crawford deployed more than 550 adjusters, received more than 44,000 telephone calls, and handled more than 48,000 claims covering 16 U.S. states and three countries.

MORE

Page 2 . . . Crawford Issues Superstorm Sandy Whitepaper on Storm's One-year Anniversary

Superstorm Sandy a Year Later may be downloaded from Crawford's website at <http://us.crawfordandcompany.com/superstorm-sandy.aspx>

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



###

For more information, please contact:

John L'Abate, public relations manager
404.300.1908 (office)
404.226.2931 (cell)
jwlaba@us.crawco.com