



FOR IMMEDIATE RELEASE

Broadspire®'s Danielle Lisenbey a Panelist at WEIWC and WiWC Meetings

Broadspire CEO to be on panels November 18 for Women Executives in Workers' Compensation and Women In Worker's Compensation

ATLANTA (November 12, 2014) —Broadspire President & Chief Executive Officer Danielle Lisenbey will be at panelist at both the inaugural conference for Women Executives in Workers' Compensation (WEIWC) and at the Women In Worker's Compensation (WiWC) Leadership Forum; both events are November 18, 2014, in Las Vegas, Nevada. The WEIWC panel is from 1:00–4:00 p.m. PST at The Cosmopolitan, and the WIWC panel is at the Mandalay Bay Resort & Conference Center from 4:00–7:00 p.m. PST. Broadspire is a leading third-party administrator of workers compensation claims, liability claims and medical management services.

The WEIWC panel will consist of chief executive officers sharing their stories of personal successes and failures, their career mentors and the necessary skills for being a leader. Other panel members will represent Helios/PMSI, Medrisk, UniMed, RSR Partners and Sedgwick.

The WiWC panel will focus on the development of women as leaders within the workers compensation industry. During the forum, speakers and participants will discuss important leadership skills that can be applied immediately by participants, while also delving into the past, present and future of the workers' compensation market. Joining Lisenbey will be panelists from Mitchell International, Healthcare Solutions, State Compensation Insurance Fund and the Zenith Insurance Company.

WEIWC focuses on women helping women, networking and mentoring, and core to its charter is women collaborating to drive innovation and positive change in the workers' compensation industry. WiWC was formed by a group of women to create an open forum to promote a strong sense of community and support for current and future female leaders in the workers' compensation industry.

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About Broadspire®

Broadspire (www.choosebroadspire.com), a global third party administrator, offers casualty claim, medical management, disability and absence management solutions, and risk management information services, helping increase employee productivity and reducing the cost of risk through early intervention, professional expertise and data analytics. As a Crawford Company, Broadspire is based in Atlanta; Ga. Services are offered by Crawford & Company under the Broadspire brand in countries outside the U.S.

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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