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FOR IMMEDIATE RELEASE



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Crawford & Company (Canada) Inc. Wins the Outstanding Claims Service Award

TORONTO (December 04, 2017) – Crawford & Company (Canada) Inc. today announced that is honoured to have won the Insurance Business Canada, Outstanding Claims Service Award. This award recognizes organizations that have a proven track record for providing best-in-class claims management service. Crawford® is grateful for the ongoing support and recognition of our clients and the marketplace.

“As an organization, fostering a positive corporate culture that supports the growth and development of our people and focuses on enhancing the overall claims experience through exceptional service, is central to what we are all about,” said Pat Van Bakel, president and chief executive officer, Crawford & Company (Canada) Inc. “Everyone at Crawford has worked so hard over the last year to offer customized service solutions to our clients while delivering superior service. I am proud of our achievement and grateful to our clients for their continued support.”

Crawford’s commitment to enhancing the claims experience through digital innovation, new product development and enhanced service offering is reflected in many of the initiatives that have been launched throughout 2017. From [Crawford 360°](#) to [Crawford Compliance™](#) and [WeGoLook®](#), Crawford has grown and evolved as an organization.

“Our commitment to enhancing the claims experience to address the evolving needs of our clients has never been stronger, and we look forward to sharing new products and solutions with our customers in the New Year,” states Pat Van Bakel.

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About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawfordandcompany.com.